



Indian Academy of Pediatrics

Secretariat: Kailas Darshan, Kennedy Bridge (Nana Chowk), Mumbai 400007 (India)

Phone (022) 23887906, 23887922, 23889565 Fax: (022) 23851713

Email: centraloffice@iapindia.org Website: www.iapindia.org

Coverage on

“Indian Academy of Pediatrics (IAP) Launches World's Largest Vaccination Reminder Service for ImmunizeIndia”

March 14th, 2014

Prepared by



Adfactors Public Relations

Knowledge-driven communications

**“ Indian Academy of Pediatrics (IAP)
Launches World's Largest Vaccination Reminder Service for ImmunizeIndia”- Coverage Grid**

S.No.	Date	Publication	Headline	Edition	Page No.
1	14.03.2014	Hindustan Times	SMS service will remind you to vaccinate your children up to age 12	New Delhi	06
2	14.03.2014	Deccan Herald	SMS reminder to parents on child's vaccination date	New Delhi	06
3	14.03.2014	Indian Horizon	Indian Academy of Pediatrics Launches World's Largest Vaccination Reminder Service For ImmunizeIndia	New Delhi	03
4	14.03.2014	Business Bhaskar	Photo with Caption (Launch of Vaccination reminder service)	New Delhi	05
5	14.03.2014	National Duniya	Message for Vaccination	New Delhi	07
6	14.03.2014	Rajasthan Patrika	Photo with Caption (Launch of Vaccination reminder service)	New Delhi	14

Online

1	http://www.ianslive.in/index.php?param=news/Vaccination_alerts_now_on_mobile-415278/Health%20&%20Travel/35
2	http://www.business-standard.com/article/news-ians/vaccination-alerts-now-on-mobile-114031300695_1.html
3	http://www.deccanherald.com/content/391856/sms-reminder-parents-child039s-vaccination.html
4	http://www.firstpost.com/fwire/vaccination-alerts-now-on-mobile-1433761.html
5	http://en-maktoob.news.yahoo.com/vaccination-alerts-now-mobile-114615849.html
6	http://post.jagran.com/vaccination-alerts-now-on-mobile-1394717105

7	http://www.dailypost.in/health/18311-vaccination-alerts-now-on-mobile
8	http://truthorlies.tv/vaccination-alerts-now-on-mobile/
9	http://newsr.in/n/India/750cn8dri/Vaccination-alerts-now-on-mobile.htm
10	http://www.theshillongtimes.com/2014/03/14/national-nuggets-271/
11	http://www.allvoices.com/news/16703881-vaccination-alerts-now-on-mobile
12	http://www.tellmeboss.com/newsheadlines.php?id=135243&subcategory_id=14&title=Lack%20of%20sleep%20can%20cause%20heart%20disease%20(March%2014%20is%20World%20Sleep%20Day)
13	http://i9live.com/health/Vaccination-alerts-now-on-mobile-142777/
14	http://www.newstrackindia.com/newsdetails/2014/03/13/263--Vaccination-alerts-now-on-mobile-.html
15	http://www.prokerala.com/news/articles/a445484.html
16	http://www.mizonews.net/nation/vaccination-alerts-now-on-mobile/
17	http://newshopper.sulekha.com/vaccination-alerts-now-on-mobile_news_1717623.htm
18	http://newsreporter.in/vaccination-alerts-now-on-mobile-491125
19	http://www.siasat.com/english/news/vaccination-alerts-now-mobile
20	http://www.aajkikhabar.com/News/Health/Vaccination-alerts-now-on-mobile/756666.html

21	http://www.newsyps.com/vaccination-alerts-now-on-mobile/101315/
22	http://news.chennaionline.com/newsitem.aspx?NEWSID=604a82fb-900f-4005-85b3-f1b7d949b217&CATEGORYNAME=NATL
23	http://www.inooz.in/article/view/2715063/vaccination-alerts-now-on-mobile/032014

Publication: Hindustan Times	Edition: New Delhi
Date: March 14, 2014	Page No: 06

SMS service will remind you to vaccinate your children up to age 12

HT Correspondent

htreporters@hindustantimes.com

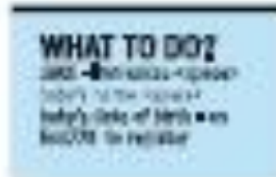
NEW DELHI: It has now become easier for new parents to keep track of the vaccination schedule.

All they need to do is send an SMS to a toll-free number to receive reminders on the schedule for their children till the age of 12.

The reminder service will be available to parents

nationwide. The message can be sent to 566778 from any mobile network by typing: Immunize <space> baby's name <space> baby's date of birth.

"Many parents forget to get their children vaccinated on schedule. Once they have registered by sending a text message, they will receive three reminders at two-day intervals for each due date. The service is expected to improve



India's immunisation coverage by 20-25%," said Dr Vijay N Yewale, president, Indian Academy of Paediatrics.

Vaccination is given to children to prevent diseases like

tuberculosis, polio, diphtheria, pertussis (whooping cough), tetanus, measles, rubella and hepatitis B.

"It is very sad that many children miss their vaccination. India needs a plan and structure to register missing children.

The numbers make the task huge," said C K Mishra, additional secretary, ministry of health and family welfare, government of India.

Publication: Deccan Herald	Edition: New Delhi
Date: March 14, 2014	Page No: 06

SMS reminder to parents on child's vaccination date

NEW DELHI, DHNS: Parents who forget their vaccination dates for their children can now receive reminder SMS, thanks to a nationwide alert service that was launched on Thursday.

Launched by the Indian Academy of Paediatrics, the free vaccination reminder service will cover a child from birth till 12 years of age. It will cover the vaccines under the universal immunisation programme besides some other vaccines recommended by the IAP, a professional body of 23,000 odd paediatricians.

Official estimates suggest close to 75 lakh children every year miss childhood vaccinations. A majority of them are from the under-served and marginalised populations. Also

approximately two million children under five years of age, die every year.

"A large number of those who miss out on the vaccination, do not get the shots simply because the parents forget the dates," Sailesh Gupta, IAP secretary general for 2012-13 and a practising child specialist in Mumbai told *Deccan Herald*.

To avail the service, parents have to first register themselves with a IAP database by sending an SMS to 566778 conveying the baby's name and date of birth. They will receive an immediate confirmation and text message for 12 years. There will be three reminders at two day intervals for each vaccination due.

"The high rate of dropouts from prescribed immunisation schedule is not poverty related as essential vaccines are available free from the government. A major cause for dropouts is parents often forget to vaccinate their child on time in the absence of a vaccination calendar maintained in a disciplined manner," said C K Mishra, additional secretary at the health ministry, which is backing the initiative.

DH News Service



Publication: Indian Horizon	Edition: New Delhi
Date: March 14, 2014	Page No: 03

Indian Academy of Pediatrics Launches World's Largest Vaccination Reminder Service for ImmunizeIndia

New Delhi, 13 March: The Indian Academy of Pediatrics (IAP), the largest and most representative association of pediatricians in India, today announced the formal launch of the world's largest vaccination reminder service for its flagship programme, ImmunizeIndia, a national, non-profit initiative that aims to prevent 500,000 child deaths and disabilities by 2018.

The IAP-ImmunizeIndia programme is a unique initiative that leverages the outreach of mobile technology and penetration of mobile phones across the country to raise awareness and deliver critical alerts about an essential health service. This reminder service will be available free of cost to parents across the country

and they can opt-in to the service by sending a text message by SMS to the national short code 566778 from any mobile network in India, in the following format: Immunize <Space> <Baby's pet name> <Space> <Baby's date of birth>

They will receive an immediate confirmation and text message reminders for 12 years, following the prescribed immunization schedule - 3 reminders are sent, at 2 day intervals, for each vaccination due. Formally launching the reminder service, C K Mishra, Additional Secretary, Ministry of Health and Family Welfare, Government of India said "The high rate of dropouts from prescribed immunization schedule is not poverty related as essential

vaccines are available free from the government. The consistent promotional campaigns run by the government at central, state and local levels, have ensured adequate awareness amongst citizens about the need and importance of vaccinating children. A major cause for dropouts is that parents often forget to vaccinate their child on time, in the absence of a vaccination calendar maintained in a disciplined manner. SMS alerts will help better address this dropout problem. Further, as it is only an alert service, it inherently overcomes the hurdles of illiteracy and language. An alert from ImmunizeIndia means only one thing- it is time for the next vaccination."

Publication: Business Bhaskar	Edition: New Delhi
Date: March 14, 2014	Page No: 05



दुनिया के सबसे बड़े वैक्सीनेशन रिमाइंडर सर्विस की लांचिंग के दौरान इंडियन एकेडमी ऑफ पेडियाट्रिक्स (आईएपी) के प्रेसीडेंट डॉ. विजय एन यवाले, केंद्रीय स्वास्थ्य एवं परिवार कल्याण मंत्रालय के अतिरिक्त सचिव सीके मिश्रा व संयुक्त सचिव डॉ. प्रदीप हलदर।

फोटो : संजय गुप्ता

नई पहल

वोडाफोन, इम्युनाइज इंडिया और इंडियन एकेडमी ऑफ पैडियाट्रिक्स की पेशकश

बच्चों को समय पर टीका लगवाने के लिए आएगा मैसेज

अमित त्यागी

नई दिल्ली। कई बार आप अपने छोटे बच्चों को टीका लगवाने की बात भूल जाते होंगे। यही नहीं बच्चे के तीन-चार साल की उम्र पर करने के बाद अभिभावक को टीके और उसे लगवाने की गंभीरता के बारे में ध्यान नहीं रहता।

देश में टीका नहीं लगाए जाने की वजह से होने वाले मामलों के बढ़ने की वजह से इंडियन एकेडमी ऑफ पैडियाट्रिक्स (आईएपी), वोडाफोन और इम्युनाइज इंडिया ने मिलकर एक अभियान शुरू किया है। इसमें पहली बार बच्चे का नाम और उसकी उम्र एक नंबर पर भेजना होगा जिसके बाद 12 साल की उम्र तक बच्चे को कौन सा टीका कब लगाया



जाना चाहिए, यह संदेश आता रहेगा। यह सेवा मुफ्त है।

देश में साल में पांच वर्ष से कम उम्र के 20 लाख बच्चों की मौत हो जाती है, जबकि समय पर और सही

12 साल की उम्र तक बच्चे को कौन सा टीका कब लगाया जाना चाहिए, यह संदेश आता रहेगा

20 लाख बच्चों की मौत हो जाती है साल में, पांच वर्ष से कम उम्र के बच्चों की

10 लाख बच्चे विकलांगता का शिकार होते हैं समय पर और सही टीका नहीं लगाए जाने की वजह से

80 करोड़ से अधिक मोबाइल फोन ग्राहक हैं देश में। स्थानीय भाषा में संदेश भेजे जाने की कवायद

टीका नहीं लगाए जाने की वजह से कम से कम 10 लाख बच्चे विकलांग हो जाते हैं। स्वास्थ्य मंत्रालय में अतिरिक्त सचिव सी के मिश्रा ने कहा, 'अभिभावकों द्वारा

बच्चों को समय पर टीका नहीं लगाए जाने की वजह गरीबी नहीं है क्योंकि नवजात के लिए अधिकतर टीके सरकार की तरफ से मुफ्त उपलब्ध कराए जाते हैं। इसके लिए लोगों में पर्याप्त जागरूकता की जरूरत है जिसे केंद्र एवं राज्य सरकारें समय-समय पर अपने साधनों से चलाती हैं।'

उन्होंने कहा कि इस तरह का एसएमएस सिस्टम शुरू होने से अभिभावकों को समय पर टीका लगवाने के लिए याद दिलाने में मदद मिलेगी। उन्होंने कहा कि नई कोशिश शुरू करने वाले लोगों को चाहिए कि वे स्थानीय भाषा में एसएमएस डिलीवर करने की व्यवस्था करें।

आईएपी के प्रेसिडेंट डॉ विजय

येवले ने कहा, 'देश में 80 करोड़ से अधिक मोबाइल फोन हैं, जबकि तकरीबन हर घर में एक फोन अवश्य है। इस तरह की सेवा से हम मामूली खर्च (ग्राहकों के लिए मुफ्त) पर लोगों को टीके के बारे में जानकारी दे सकेंगे।'

वोडाफोन इंडिया के निदेशक (एक्सटर्नल अफेयर्स) रोहित आर्या ने कहा, 'देश के इस सबसे चुनौतीपूर्ण काम में हम अपनी तरफ से बेहतर सुविधा उपलब्ध कराने की कोशिश करेंगे। तकनीक की मदद से अगर बच्चों को समय पर टीका लगाने और अंततः बीमारियों से रोकथाम में मदद मिलती है तो हमें इस व्यवस्था का हिस्सा बनने में गर्व है। इससे हमें देश के लोगों को स्वस्थ बनाने में मदद मिलेगी।'

टीकाकरण रिमाइंडर सेवा लांच



नई दिल्ली में गुरुवार को इंडियन एकेडमी ऑफ पीडियाट्रिक्स (आईएपी) ने देश को रोग प्रतिरोधक बनाने के लिए विश्व की सबसे बड़ी टीकाकरण रिमाइंडर सेवा लांच की। इस मौके पर औपचारिक रूप से रिमाइंडर सेवा लांच करते स्वास्थ्य एवं परिवार कल्याण मंत्रालय के अतिरिक्त सचिव सीके मिश्रा व आईएपी के अध्यक्ष डॉ. विजय नेवाले। इसका उद्देश्य वर्ष 2018 तक पांच लाख बच्चों को मौत और विकलांगता से बचाना है। **पत्रिका**

Link	http://www.ianslive.in/index.php?param=news/Vaccination_alerts_now_on_mobile-415278/Health%20&%20Travel/35
------	---

Headline: Vaccination alerts now on mobile



IAN S

New Delhi, March 13: The Indian Academy of Paediatrics (IAP) on Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.business-standard.com/article/news-ians/vaccination-alerts-now-on-mobile-114031300695_1.html
------	---

Headline: Vaccination alerts now on mobile

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.deccanherald.com/content/391856/sms-reminder-parents-child039s-vaccination.html
------	---

Headline: SMS reminder to parents on child's vaccination date

Parents who forget their vaccination dates for their children can now receive reminder SMS, thanks to a nationwide alert service that was launched on Thursday.

Launched by the Indian Academy of Paediatrics, the free vaccination reminder service will cover a child from birth till 12 years of age. It will cover the vaccines under the universal immunisation programme besides some other vaccines recommended by the IAP, a professional body of 23,000 odd paediatricians.

Official estimates suggest close to 75 lakh children every year miss childhood vaccinations. A majority of them are from the under-served and marginalised populations. Also approximately two million children under five years of age, die every year.

“A large number of those who miss out on the vaccination, do not get the shots simply because the parents forget the dates,” Sailesh Gupta, IAP secretary general for 2012-13 and a practising child specialist in Mumbai told Deccan Herald.

To avail the service, parents have to first register themselves with a IAP database by sending an SMS to 566778 conveying the baby's name and date of birth. They will receive an immediate confirmation and text message for 12 years. There will be three reminders at two day intervals for each vaccination due.

“The high rate of dropouts from prescribed immunisation schedule is not poverty related as essential vaccines are available free from the government. A major cause for dropouts is parents often forget to vaccinate their child on time in the absence of a vaccination calender maintained in a disciplined manner,” said C K Mishra, additional secretary at the health ministry, which is backing the initiative.

Link	http://www.firstpost.com/fwire/vaccination-alerts-now-on-mobile-1433761.html
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://en-maktoob.news.yahoo.com/vaccination-alerts-now-mobile-114615849.html
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most

pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://post.jagran.com/vaccination-alerts-now-on-mobile-1394717105
------	---

Headline: Vaccination alerts now on mobile



The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, Additional Secretary in the Union Health Ministry, said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child.

A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, President of IAP said, "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, External Affairs Director, Vodafone India, said, "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Link	http://www.dailypost.in/health/18311-vaccination-alerts-now-on-mobile
------	---

Headline: Vaccination alerts now on mobile

New Delhi

(IANS)

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://truthorlies.tv/vaccination-alerts-now-on-mobile/
------	---

Headline: Vaccination alerts now on mobile

New Delhi: The Indian Academy of Paediatrics (IAP) on Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

1. India Sees Drastic Fall In Mobile Handset Production & Exports; Imports Surge
2. Missing boy found by Indian police thanks to WhatsApp
3. India Adds Highest Mobile Subscribers In Last 18 Months [Telecom Data - Jan 2014]
4. Lack of mobile connectivity proving costly in Naxal-hit states
5. Indian Railways Launches New SMS Gateway To Alert Passengers On PNR Status Updates!
6. In a consumerist society the media turns parents into hostages of their materialistic children.
7. REPOST: Esther Anuhya murder: How a mobile thief became a brutal killer :mb2PWzAWaZ #crime :tdtfA20Vrx
8. 'Unwell' Kejriwal cancels Vidarbha rally, may attend charity fund raising dinner in Nagpur
9. Finley the Fire Engine, Howzzattt, Tenali Raman: Kids watch fave cartoons on web TV Chotoonz
10. Facebook buying messaging app WhatsApp for \$16B
 - vaccination schedule
 - vaccination schedule for children
 - vaccination debate
 - vaccination schedule for dogs
 - vaccination controversy
 - vaccination station
 - vaccination side effects
 - vaccination and autism
 - vaccination schedule for puppies
 - vaccination definition

Link	http://newsr.in/n/India/750cn8dri/Vaccination-alerts-now-on-mobile.htm
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

Link	http://www.theshillongtimes.com/2014/03/14/national-nuggets-271/
------	---

Headline: Vaccination alerts now on mobile

New Delhi: The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile. The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone. The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch. The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India. The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due. Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent". Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children". Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases". (IANS)

Link	http://www.allvoices.com/news/16703881-vaccination-alerts-now-on-mobile
------	---

Headline: Vaccination alerts now on mobile

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone. The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K.

Link	http://www.tellmeboss.com/newsheadlines.php?id=135243&subcategory_id=14&title=Lack%20of%20sleep%20can%20cause%20heart%20disease%20(March%2014%20is%20World%20Sleep%20Day)
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Indo-Asian News Service

Link	http://i9live.com/health/Vaccination-alerts-now-on-mobile-142777/
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.newstrackindia.com/newsdetails/2014/03/13/263--Vaccination-alerts-now-on-mobile-.html
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile. The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.prokerala.com/news/articles/a445484.html
------	---

Headline: Vaccination alerts now on mobile

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile. The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone. The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch. The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India. The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due. Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent". Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.mizonews.net/nation/vaccination-alerts-now-on-mobile/
------	---

Headline: Vaccination alerts now on mobile

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://newshopper.sulekha.com/vaccination-alerts-now-on-mobile_news_1717623.htm
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://newsreporter.in/vaccination-alerts-now-on-mobile-491125
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 : The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million

or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.siasat.com/english/news/vaccination-alerts-now-mobile
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13:

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this

commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.aajikhabar.com/News/Health/Vaccination-alerts-now-on-mobile/756666.html
------	---

Headline: Vaccination alerts now on mobile

New Delhi: The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said:
" Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

Link	http://www.aajikhabar.com/News/Health/Vaccination-alerts-now-on-mobile/756666.html
------	---

Headline: Vaccination alerts now on mobile

New Delhi: The Indian Academy of Paediatrics (IAP) today launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile.

The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Mishra said: "It will be a sad story if India is not able to stop vaccine preventable diseases".

(IANS)

Link	http://news.chennaionline.com/newsitem.aspx?NEWSID=604a82fb-900f-4005-85b3-f1b7d949b217&CATEGORYNAME=NATL
------	---

Headline: Vaccination alerts now on mobile

New Delhi, March 13 (IANS) The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents about the immunisation schedule of their children through a text message on their mobile. The service was launched by the IAP, an association of child specialists in India, in collaboration with telecommunications company Vodafone.

The world's largest vaccination reminder service aims to prevent 500,000 child deaths and disabilities by 2018, C.K. Mishra, additional secretary in the union health ministry said at the launch.

The reminder service will be available free of cost for parents across the country and they can opt for the service by sending a text message to the national code 566778 from any mobile network in India.

The parents will receive immediate confirmation through a text message and will be reminded for 12 years, the prescribed immunisation schedule for their child. A total of three reminders would be sent, at two-day intervals, for each vaccination due.

Vijay N. Yewale, president, IAP said: "Today almost two million children under the age of five years die every year in India and another one million or more are disabled for life. Vaccination reminder services in several countries have been effective in increasing compliance by 20 percent".

Rohit Adya, external affairs director, Vodafone India, said: "Vodafone recognises the power of mobile technology to address some of India's most pressing challenges. Our partnership with the IAP is in line with this commitment and we will play our due role to facilitate creating a healthier future for our children".

Link	http://www.inooz.in/article/view/2715063/vaccination-alerts-now-on-mobile/032014
------	---

Headline: Vaccination alerts now on mobile

The Indian Academy of Paediatrics (IAP) Thursday launched a new service which will alert parents abo ...